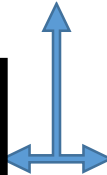


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**IAJ - MICT-SETA Accreditation No:
ACC/2013/07/648**

QUALIFICATIONS
48792: Certificate: Broadcast Engineering (NQF Level 5/120 Credits)
49122: National Certificate: Radio Station Management (NQF Level 5/157 Credits)



UNIT STANDARDS:
117553: Assess Resources for interactive media production (NQF Level 5/5 Credits)
117555: Social Media as Source and Platform (NQF Level 5/10 Credits)
117555: Reporting with smartphones and tablets (NQF Level 5/4 Credits)
117551: Blogging to build audiences (NQF Level 5/4 Credits)

COURSE CALENDAR 2018

Date	Course Information Contact: Gugu Ndaba: gugun@iaj.org.za Or Maki Mathe: dimakatsom@iaj.org.za	Venue	AFRICA PROGRAMME Contact: Maki Mathe: dimakatsom@iaj.org.za (Training Programmes specifically for the SADC region and Africa)
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JANUARY			
Jan 22 - 26			
Jan 29 – Feb 02	Reporting the budget (29-30 Jan)		Journalists , financial journalists, communicators & community media and corporate media practitioners
FEBRUARY			
05 - 09			
12 - 16	Reporting the budget (13-14 Feb) CPT		News managers, news editors & community media
19 - 23	Internal and External Communication Skills (19-21 Feb) Journo’s Writers Gym (20-22 Feb) IAJ Seminar: Media & Society (20 Feb)		
MARCH			
Feb 26 – 02 Mar			Journalists , financial journalists, community media and Corporate communicators/ media practitioners
Mar 05 - 09			
12 - 16	Creative Writing & Editing for corporate publications (12-16 Mar) Media Law and Ethics (13-14 Mar) IAJ Seminar: Media & Society (13 Mar)		In-house communicators, Magazine & Feature writers
19 – 23 <i>(Mar 21 – Human Rights Day)</i>			
26 – 30 <i>(30 Mar – Good Friday)</i>			
APRIL			
Apr 02 - 06 <i>(2 Apr – Easter Monday)</i>			
09 – 13	A day in the life of the 21st Century Newsroom (10-11 Apr) IAJ Seminar: Media & Society (10 Apr)		Journalists , news managers, news editors & community media
16 – 20			
23 – 27 <i>(27 Apr – Freedom Day)</i>	Media & Election Reporting, Local, Provincial & National Elections (23-24 April)		Journalists , citizen journalists, communicators & community media

	<ul style="list-style-type: none"> Understand how to use the new tools and techniques That adds depth and credibility to election coverage. 		
MAY			
Apr 30 - May 04 <i>(1 May Labour day)</i>	IAJ Conference: Media & Society (2-4 May)		
07 - 11	Dealing with the media (8-10 May)		Communicators, Lobbyists, Senior employees from Corporates, Government, NGO's and CBO's
14 - 18	Interviewing skills		
21 - 25			
May 28 - 01 Jun			
JUNE			
Jun 04 - 08	Social Media as Source & Platform (10-11 Jul).		Journalists , financial journalists, community media and Corporate communicators/ media practitioners
11 - 15 <i>(Jun 16 - Youth Day)</i>	Investigative/Data Journalism		
18 - 22			Journalists , citizen journalists & sub-editors
25 - 29			
JULY			
Jul 02 - 06			
09 - 13	Creative Writing and Editing for Corporate Publications		Journalists across all media platforms, Civil Society, communicators & community media
16 - 20	Developing a Media Strategy		
23 - 27			
AUGUST			
Jul 30 - Aug 03	Photojournalism		
06 - 10 <i>(9 Aug - Women's Day)</i>			
13 - 17	Writing Masterclass		Journalists , Beat Reporters, communicators & community media
20 - 24			
27 - 31			
SEPTEMBER			

Sep 03 - 07			
10 - 14	Heat Reporting		Communicators, Lobbyists, Senior employees from Corporates, Government, NGO's and CBO's
17 - 21	Annual Report Writing & Production including Layout and Design		
24 - 28 <i>(Sep 24 - Heritage Day)</i>			
OCTOBER			
Oct 01 - 05	Feature Writing		
08 - 12			
15 - 19			
22 - 26			Journalists , citizen journalists, communicators & community media
Oct 29 - 02 Nov			
NOVEMBER			
Nov 05 - 09			
12 - 16			Communicators, Lobbyists, Senior employees from Corporates, Government, NGO's and CBO's
19 - 23			
26 - 30	Creative Writing & Editing for corporate publications		
DECEMBER			
Dec 03 - 07			
10 - 14			

ADDITIONAL COURSES FACILITATED

1	Basic and Advanced Journalism
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2	Developing a Media Strategy
3	Mitigating a Media Crisis
4	Internal and External Communication Strategies
5	Advanced Investigative Journalism
6	Broadcast presenter training. News, current affairs, Talk shows
7	Social Media Marketing
8	Voice & On-air presentation skills
9	Radio Production, Operational & Editorial skills
10	TV Production, Operational & Editorial skills
11	Photojournalism and Video-editing for Communicators

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A few of our Partners



SADC Media Awards



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